Jungbunzlauer



BUSINESS PLAN 2024

Jungbunzlauer

HOME CARE

FOCUS ITEMS

SPECIALTIES

CITROCOAT® EP:

• Effervescent agglomerate that combines in the exact proportion Citrocoat N and Sodium Bicarbonate to create a highly reactive yet stable effervescent compound when stored. It can be applied to create tablet or powder products.

Xanthan Gum FNCS:

• Rheological modifier with natural suspension action. This xanthan gum has higher solubility and becomes completely transparent and colorless when applied to the product. High emulsion and suspension stabilization properties, high viscosity at low concentration, soluble in hot water and cold, high pseudoplasticity (shear thinning), excellent freeze/thaw stability, stable over a wide pH range, highly resistant to temperature variations, highly resistant to enzymatic degradation, compatible with all commercial thickeners and stabilizers.

COMMODITIES

GLUCONIC ACID 50%:

• It is a mild organic acid, neither caustic nor corrosive. Great sequestering/chelating properties. It also acts as an acidity regulator. It is non-toxic and rapidly biodegradable. Stable at high temperatures.

SODIUM GLUCONATE:

• It is the salt of gluconic acid. It is an ideal chelating agent for alkaline solutions and concentrated alkaline solutions. A green option for Edta. It is non-corrosive, non-toxic, and rapidly biodegradable.

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TOOLS

Presentations:

- 1. JBL Citrocoat Sustainable Home Care Applications
- 2. Chelant Information
- 3. Jungbunzlauer_Home Care
- 4. Xanthan Gum_Rheology

FORMULATIONS:

- 1. Multi-Purpose Tablet Code HH 1.270922.ctd (Citrocoat® EP, Sodium Gluconate)
- 2. Multi-Purpose Tablet Code HH 1.290823.ctd (Citrocoat® EP)
- 3. Bathroom Cleaner Tablet Code HH 2.290823.ctd (Citrocoat® EP)
- 4. Liquid Dishwasher Detergent Premium Code HH 2.110123.ctd (Xanthan gum FNCS)
- 5. Wash and Wax Car Code HH 1.041223.ctd (Xanthan Gum FNCS)
- 6. Rust Remover Code HH 3.030323.ctd (Glucionic Acid 50%)
- 7. Laundry Detergent 2X1 HH 1.280423.ctd (Xanthan Gum FNCS)
- 8. Acid Milking Machine Cleaner HH 6.050723.ctd (Xanthan Gum FNCS)
- 9. Saponaceous Cleaner HH 5.050723.ctd
- 10. Cleansing Serum for Ceilings HH 1.050723.ctd (Xanthan Gum FNCS)

SALES TEAM FOCUS

- · Tablet and Pellet Cleaners (Citrocoat EP)
- · Powder Detergents (Xanthan Gum FNCS)
- · Rheology Modifiers (in laundry detergents, general cleaners / Xanthan Gum FNCS)