



FOCUS ITEMS

Augeo Clean Multi:

. Sustainable solvent derived from glycerin, with high solubilizing power, low odor (low VOC content, in accordance with legislation), and non-toxic to people and the environment, which not only provides high cleaning efficiency but also has an evaporation profile suitable for enhancing fragrances, prolonging the sensation of cleanliness in environments. Ideal for general-purpose cleaners, such as scented and multi-purpose cleaners, and for air fresheners. Augeo Clean Multi can replace traditionally used solvents in formulations, providing high performance and sustainability. Sustainable alternative to dipropylene glycol (DPG) with compatibility in both aqueous and oily media, but it is necessary to work with a pH > 7.0; otherwise, the product degrades and loses its performance.

Hexylene glycol

. Solvent with vegan certification, high solubility, low odor, and can be used in both acidic and alkaline pH.
Excellent humectant and can function as a hydrotrope (emulsion stabilizer).

TOOLS

Presentations:

1. Augeo Clean Multi
2. Folder Augeo Clean Multi

BUSINESS PLAN 2024

HOME CARE



Protótipos CTD:

1. Room Fragrance Spray Code HH 1.180122.ctd (Augeo Clean Multi)
2. Car Air Fragrance Code HH 2.180122.ctd (Augeo Clean Multi)
3. Plug-in Air Fragrance Code HH 3.180122.ctd (Augeo Clean Multi)
4. Room Fragrance (Reed Diffuser) Code HH 1.230323.ctd (Augeo Clean Multi)
5. Scented Candle Code HH 1.241018.ctd (Augeo Clean Multi)
6. Gel Car Air Freshener Code HH 1.190123.ctd (Augeo Clean Multi)
7. Fabric Fragrance Spray Code HH 1.310723.ctd (Augeo Clean Multi)
8. General Use Disinfectant Code HH 1.271123.ctd (Augeo Clean Multi)
9. Fragranced Cleaner Code HH 1.280818.ctd (Augeo Clean Multi)
10. Leave-On Cleaner Code HH 2.030323.ctd (Augeo Clean Multi)
11. Multi-Purpose Cleaner Code HH 1.230223.ctd (Augeo Clean Multi)
12. Heavy Duty Cleaner with ACM and HGL Code HH1.020323.ctd (Augeo Clean Multi and HGL)
13. Conventional Multipurpose Cleaner Code HH 1.200423.ctd (Augeo Clean Multi)
14. Surface Cleaning Wipes Code HH 1.161020.ctd (Augeo Clean Multi)
15. Degreaser with Augeo Code HH 2.250823.ctd (Augeo Clean Multi)
16. Institutional Cleaner with Peroxide Code HH 1.240423.ctd (HGL)
17. Bathroom Cleaner Code HH 4.040223.ctd (HGL)
18. Saponaceous Cleaner Code HH 5.050723.ctd (HGL)
19. Abrasive Degreasing Gel Code HH 1.310123.ctd (Augeo Clean Multi and HGL)
20. Clear Fabric Softener Code HH 1.040423.ctd (HGL)
21. Regular Natural Fabric Softener Code HH 3.180423.ctd (HGL)
22. Carbon Remover Code HH 1.140723.ctd (HGL)
23. Ironing Aid Code HH 1.170123.ctd (HGL)
24. Shine Enhancer Drying Agent Code HH 3.261223.ctd (HGL)
25. Sheet Water (Micellar) Code HH 1.231123.ctd (HGL)
26. Wax Stripper Code HH 1.290523.ctd (HGL)
27. Wash and Wax Code HH 3.050723.ctd (HGL)
28. Dishwasher 2-in-1 Code HH 4.050723.ctd (HGL)

SALES TEAM FOCUS

- Household cleaning
- Sustainable and Natural Household Cleaning (Augeo Clean Multi and HGL)
- Institutional and Industrial Cleaning (Augeo Clean Multi and HGL)
- Sustainable alternative to DPG and Butyl Diglycol (Augeo Clean Multi)
- Sustainable alternative to Butyl Glycol