

**THOR**



# BUSINESS PLAN 2024

HOME CARE

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## FOCUS ITEMS

### Diluted

#### Acticide BR 7530:

- Bronopol + 5-chloro-2-methyl-4-isothiazolin-3-one + 2-Methyl-4-isothiazolin-3-one (CIT/MIT). Expansion of the preservative spectrum.

#### Acticide MV:

- Mixture of Isothiazolinones (5-chloro-2-methyl-4-isothiazolin-3-one) + (2-Methyl-4-isothiazolin-3-one). Protection against bacteria and fungi. Metal-free. Water-based solution.

#### Acticide SPX:

- Mixture of Isothiazolinones (5-chloro-2-methyl-4-isothiazolin-3-one) + (2-Methyl-4-isothiazolin-3-one). Protection against bacteria and fungi. Low nitrate level. Water-based solution.

## SANITIZATION OF PLANT

### Acticide DB20:

- 2,2-dibromo-3-nitrilo - propionamida (DBNPA). Plant sanitization and contaminated product recovery.

## TOOLS

### Presentations:

1. Preservatives for sanitizers: Current scenario and trends
2. Workshop H&C BH 2019 - Thor Preservatives
3. Biocides for household cleaning products
4. Procedure for industrial sanitization
5. Product list - Thor

### Protótipos CTD:

Several prototypes containing the application of these preservative systems. Requesting the CTD if specific prototypes are needed.

## SALES TEAM FOCUS

- Household cleaning
- Institutional and industrial cleaning
- Plant sanitation (Acticide DB20)